



Important Information Vending at Road Atlanta

▪ Important Dates and Times

- SET-UP: Thursday or Friday, 8am-5pm. *Must be set-up by Friday at 5pm*
 - ❖ **Demos and Semis, please move in on Wednesday.**
- MOVE-OUT: Must be moved out by midnight on Sunday.
- EVENT DATES & TIMES: May 2-4, 8am-5 pm. Must be in operation from 8 am-5 pm on Saturday and Sunday.

- **Power:** All electrical needs are the sole responsibility of the exhibitor, including generators, power strips and extension cords. MotoAmerica does not provide nor rent generators, power strips and extension cords.

- **Internet:** Each track has Wi-Fi but it will be slow due to spectator usage. We recommend bringing a hotspot.

▪ Prior to Arrival:

1. Register for the event in MotorSportReg
2. Assign names to your Vendor Passes: Instructions Here.
3. Every passholder must submit the 2025 MotoAmerica waiver: *Waiver*
4. You must submit a COI one week prior, to Kristen: kjackson@motoamerica.com

▪ Arrival Steps:

- You may arrive as soon as Thursday at 1:00pm. Upon arrival, head to Industry Will Call to pick up your Vendor Passes--you must have your ID to redeem. You may request one vehicle entry pass to unload your setup. PLEASE NOTE: this vehicle cannot stay with your tent or display area, it must be moved to P1 Parking.
- After receiving your passes, reach out to Kristen who has your vending space assignment.

Kristen Jackson -text or call (949)572-9495

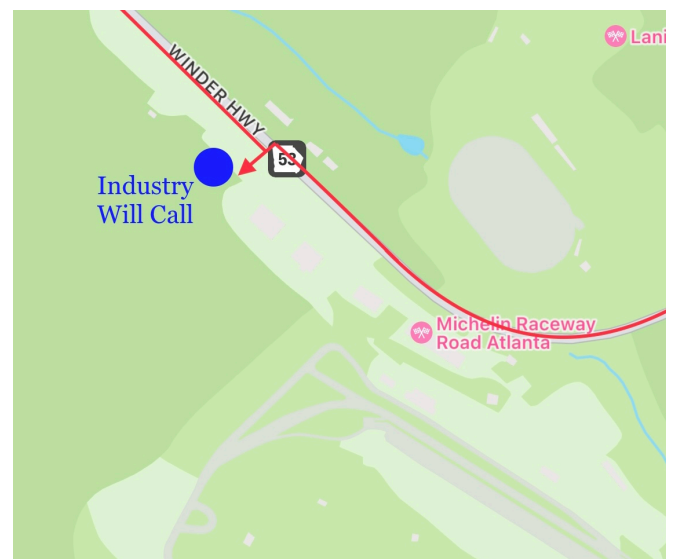
▪ Shipping address:

- Shipment pick up location: Garages in Tower Paddock, Thurs-Sun 7:00 am - 7:00 pm
- Address:

*Road Atlanta
Individual Name and Cell Phone Number
5300 Winder Highway
Braselton, GA 30517*

▪ Industry Will Call Location:

Enter into the open entrance of the track, then take a right into the lot for Industry Will Call.



Any questions prior to arriving on-site
can be made to: Kristen Jackson at
kjackson@motoamerica.com