



Important Information Vending at Daytona International Speedway

o Important Dates and Times

- SET-UP: Wednesday 1-5pm or Thursday 8-5pm. Must be set-up by Thursday at 5 pm
- MOVE-OUT: Must be moved out by midnight on Saturday.
- EVENT DATES & TIMES: March 5-7, 8am-5pm. Must be in operation from 8am-5pm on Friday and Saturday of the event dates.

o Power: All electrical needs are the sole responsibility of the exhibitor, including generators, power strips and extension cords. MotoAmerica does not provide nor rent generators, power strips and extension cords.

o Internet: Each track has Wi-Fi but it will be slow due to spectator usage. We recommend bringing a hotspot.

o Prior to Arrival:

1. Assign names to your Vendor Passes: [Click here](#).
2. Every passholder must submit the annual MotoAmerica waiver: [Click here](#).
3. You must submit your COI to the Dropbox.

o Arrival Steps:

- You may arrive as soon as Wednesday at 1:00pm. Upon arrival, head to Industry Will Call to pick up your Vendor Passes--you must have your ID to redeem. You may request one vehicle entry pass to unload your setup.
PLEASE NOTE: NO vehicles cannot stay with your tent or display area, it must be moved to P1 Parking.
- After receiving your passes, reach out to Jason Wade, who will direct you to your Vendor Location.

Jason Wade -- 949-337-8666

o Industry Will Call Location:

- o On the map here, the Red Square indicates the precise location of where you can pick up your Vendor Passes.
- o Directions: When driving on Midway Blvd, enter gate 70 and head towards Lot 6 to pickup your Vendor Passes at Industry Will Call. After picking up passes, you must exit back out of gate 70 and enter to the vendor area through Gate 40.



- Any questions prior to the event: Kristen Jackson at kjackson@motoamerica.com
- Questions week of event: Jason Wade at 949-337-8666